

Batseta








COAFRICA

WINTER CONFERENCE

31 MAY - 3 JUNE 2026



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CEO'S FOREWORD



DEAR SPONSORS

As the Council of Retirement Funds for South Africa (Batseta), we are thrilled to present the 2026 Sponsorship Prospectus under the inspiring theme, "C°llaboration. C°nnection. C°mmunity. Via C°Investment." This theme reflects the essence of what drives our industry — the power of unity, shared purpose, and collective progress. The power of one degree reminds us that even the smallest shift in perspective, partnership, or action can ignite meaningful transformation across the African pension landscape.

Since our establishment, Batseta has remained steadfast in its mission to promote and protect the interests of retirement fund trustees and principal officers. We have continued to strengthen our role as a trusted platform for knowledge exchange, professional growth, and responsible governance. Our values — integrity, sustainability, and collaboration — continue to guide how we operate and engage with our members, partners, and the broader industry.

The South African retirement industry continues to evolve, influenced by global trends, regulatory reforms, and the growing need for sustainable investment strategies. Through this, Batseta remains committed to facilitating dialogue, promoting best practices, and creating opportunities that position fiduciaries at the forefront of change.

This sponsorship prospectus offers your organisation a unique opportunity to connect with an engaged, influential community that values insight, partnership, and innovation. Together, we can continue to strengthen the pulse of African pension capital in motion — driving progress one meaningful degree at a time.

We look forward to welcoming you to another year of collaboration and shared success.

Regards

Mrs. Anne-Marie D'Alton
Chief Executive Officer | Batseta

CONFERENCE

AUDIENCE DEMOGRAPHICS

Batseta's annual conference continues to draw an influential and diverse audience, consistently bringing together the best and brightest minds from across the industry. Our numbers reflect the high interest and value that attendees find in the conference.



Expected in 2025

With momentum continuing to build, we expect to welcome at least 1,000 delegates to the Batseta Winter Conference 2026.

In-person Conference 2025

This year's Batseta Winter Conference attracted over 800 delegates, reaffirming its status as a premier platform for knowledge sharing, collaboration, and thought leadership in the retirement and investment sector.



In-person Conference 2024

Attendance rose significantly to a total of 941 delegates of whom 65% were principal officers and trustees.

In-person Conference 2023

485 delegates attended, highlighting a strong interest despite post-pandemic uncertainties.



Sponsoring the 2026 Batseta Winter Conference will give your brand exceptional visibility among a highly engaged and influential audience eager to learn, connect, and discover innovative industry solutions. The conference continues to be a premier platform for sponsors to showcase their expertise, strengthen their presence, and build lasting relationships within a dynamic professional community.

Join us in shaping another remarkable year of insight, collaboration, and growth!

WEBINARS

DEMOGRAPHICS

Over the years, Batseta's webinars have shown consistent growth in participation, highlighting the value professionals place on continuous learning and engagement.

Attendance increased from an average of 180 participants in 2022 to 240 in 2023, 270 in 2024, and over 280 in 2025 and with continued interest and demand, next year's attendance is expected to surpass all previous records.



Webinars - 2025

280 average attendance



Webinars - 2024

270 average attendance



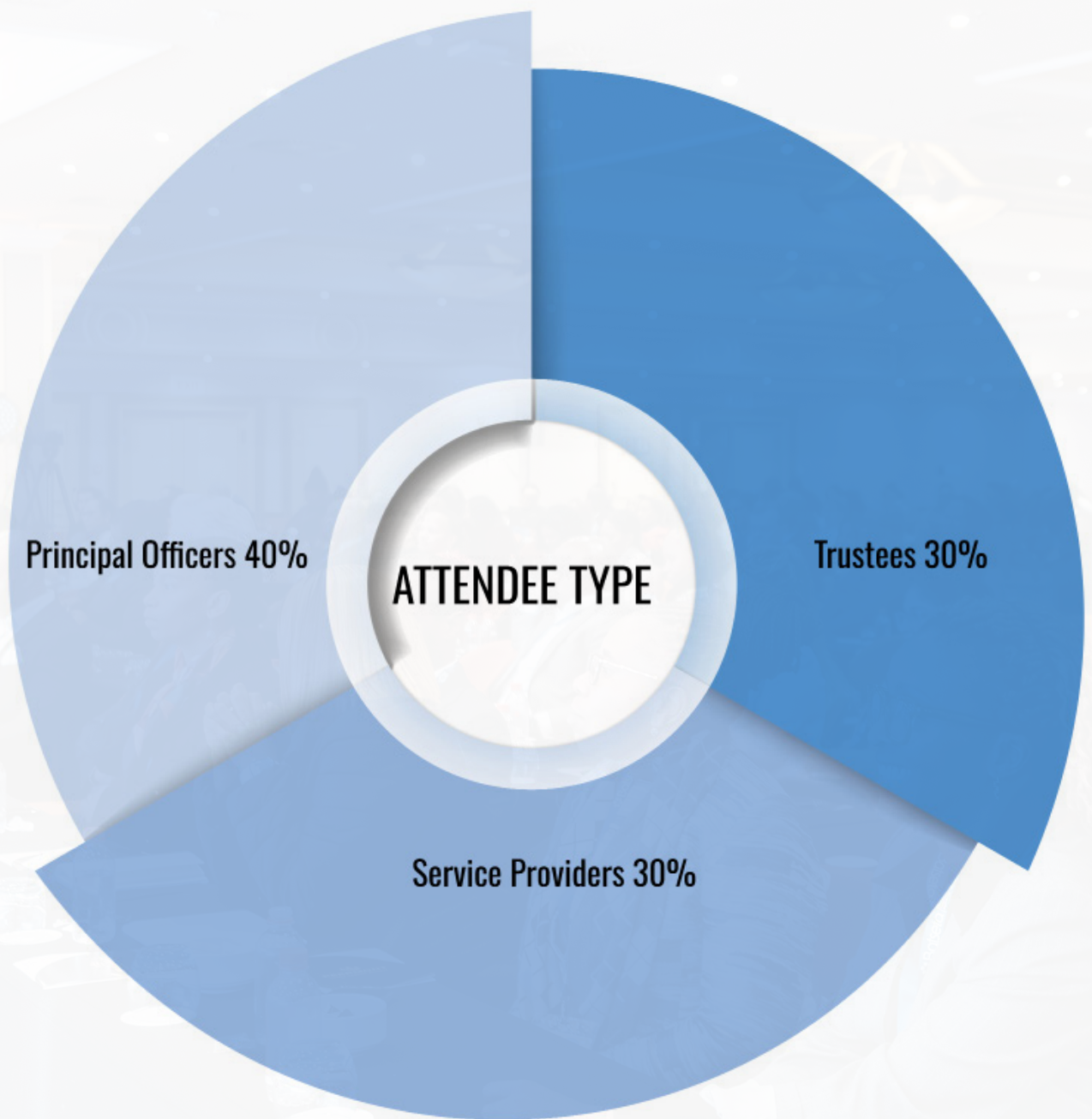
Webinars - 2023

240 average attendance



Webinars - 2022

180 average attendance



SPONSORSHIP

PACKAGES

R310 000.00 VAT exclusive
16 Sponsorships Packages Available (12 months)

KEY BENEFITS

- Conference Speaking Opportunity
- Exhibition Space Opportunity
- Webinar Speaking Opportunity
- Accelerated Brand awareness Opportunity
- Delegate Complimentary Passes
- CPD Accredited Events

CONFERENCE BENEFITS

Pre-Conference Brand awareness

- Company description (50 words), logo and website hyperlink on the conference website
- Sponsor logo on all conference communication
- Sponsor logo on all conference program, printed and online

CORPORATE SPONSORSHIP PACKAGE

CONFERENCE

- 45 minutes breakaway speaking opportunity
- Exhibition space
- 5 complimentary passes incl speaker

POST-CONFERENCE BRAND AWARENESS

- Sponsor post event email for all attendees
- Presentation uploaded on Batseta main website
- Social media presence
- Webinar Benefits

WEBINAR BENEFITS

- 2 x 45 minutes speaking opportunity
- Unlimited complimentary passes
- Presentation uploaded on Batseta main website
- Presentation recording to be circulated to delegates
- Invitation, marketing and registration management
- Logo on all marketing and communication materials
- Social media promotion through Batseta social media channels
- Direct contact details for those who want to be contacted by speakers

DIGI-HUB (PREVIOUSLY KNOWN AS E-LEARNING HUB) BENEFITS

- Place 3 x branded educational content every four months
- Receive reports after every content switch.
- Logo on all marketing and communication materials
- Logo on the e-Learning hub prime spot

TREE OF PARTNERSHIP BENEFITS

- List 3 x service categories to the Tree of partnership
- Logo on all marketing and communication materials
- Company description (50 words), logo and website hyperlink on the
- conference website.

OWN EVENT ADVERTISING BENEFITS

- Batseta to circulate 4 of the sponsor-initiated events to its members
- CPD points endorsement for 4 of the sponsor-initiated events at no cost

OVERALL BRAND AWARENESS

- Company description (50 words) and website hyperlink on the conference website.
- Company logo recognition as the corporate sponsor displayed under sponsors tab on Batseta's main website
- Logo on weekly newsletters
- Conference website.

SPONSORSHIP PACKAGES

R90 000.00 VAT exclusive
3 Sponsorships Packages Available (12 months)

KEY BENEFITS

- Shared Speaking Opportunity at the Winter Conference
- Shared exhibition Opportunity
- Accelerated Brand awareness Opportunity
- Delegate Complimentary Passes
- Tree of Partnership

CONFERENCE BENEFITS

- Breakaway session Speaking Opportunity at the Winter Conference
- Shared exhibition space
- 2 complimentary passes incl speaker

EMERGING SERVICE PROVIDER PACKAGE

PRE-CONFERENCE BRAND AWARENESS

- Company description (50 words), logo and website hyperlink on the conference website
- Sponsor logo on all conference communication
- Sponsor logo on all conference program, printed and online

OVERALL BRAND AWARENESS

- Company description (50 words) and website hyperlink on the conference website.
- Company logo recognition as the corporate sponsor displayed under sponsors tab on Batseta's main website
- Logo on weekly newsletters

Exclusive To Companies With Less Than ZAR 5 Billion AUM and newly established services



MEET THE TEAM



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